

MidAtlantic Florists Association

To Have and To Hold... A Wedding Fantasy

Our 74th Annual Convention

EDUCATION PROGRAMS COMPETITION TRADE FAIR RAFFLES

Fairfax Marriott @ Fair Oaks

October 2nd, 2011

11787 Lee Jackson Memorial Highway, Fairfax, VA 22033

703-352-2525

Sunday, October 2, 2011

Convention Agenda

9:00 am - 10:00 am	Registration	
9:00 am - 10:30 am	Continental Breakfast	
10:00 am - 5:00 pm	Trade Fair Open	Trade Fair Open (Ballroom)
11:00 am - 1:00 pm		Design Program: Gerald Toh AIFD, CFD sponsored by Teleflora; Flowers by Potomac Wholesale (Ballroom)
1:00 pm - 2:00 pm		Lunch (Ballroom)
2:15 pm - 4:15 pm		Design Program: Rennie Friedlander; Flowers sponsored by Delaware Valley Wholesale (Ballroom)
4:15 pm - 5:00 pm		Announcements/Competition Winner /Drawings for Raffles
5:00 pm - 6:00 pm		Clean Up and Goodbye to 74th Annual Convention

COMPETITION

Fresh Floral Arrangement; "To Have and To Hold"-- Create a keepsake arrangement appropriate for a groom to present to his bride.

The arrangement must fit in a 24"x24" space with unlimited height.

\$100.00 wholesale cost including container and you must include a breakdown of materials costs. Please do not include your name on this sheet and place next to design.*

*Designs will be disqualified if not in place on time or the rules are not followed. Designs are to be in place prior to 10:30 a.m. on Sunday, October 2, 2011. Registration deadline is Saturday, September 24, 2011. You must be registered for Sunday convention attendance. You must be present to win, MAFA is not responsible for lost or damage to any design. If there are less than 3 entries, the competition will be cancelled. There is no entry fee for this competition.

1st Place: \$150.00; 2nd Place: Full Registration at 2011 Convention; 3rd Place: Workshop Registration at 2011 Convention

To register for the contest or for more information contact Terry Godfrey AIFD at 301-332-9338 or email FloralDesignInnovations@gmail.com.

The Marriott has reserved a block of rooms at a special rate of \$79.00. Please make your reservations now by calling 800-228-9290 Reservations Line and asking for the Mid-Atlantic Florists Association

MidAtlantic Florists Association

REGISTRATION

Mail to: MAFA; c/o Christi Lopez, President
7702 Backlick Rd; Ste A
Springfield, VA 22150

Questions regarding registering? Call Christi @ 703-455-0220

Registration Deadline: Tuesday, September 20, 2011

	#of People	Total
Person(s) Sunday Only; \$65.00 <small>(includes: Trade Fair, Breakfast, Lunch, Both Programs, Contest Viewing, Giveaways)</small>	_____ x _____ =	\$ _____

Person(s) for Competition-“To Have and To Hold” *fresh* (no charge) _____

Total Enclosed (Please make all checks payable to MAFA)

\$ _____

Company Name: _____ Email: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Person: _____

Names of Registrants (please print) Circle If Participating in Competition

	Competition
1. _____	Fresh
2. _____	Fresh
3. _____	Fresh
4. _____	Fresh
5. _____	Fresh
6. _____	Fresh